

PERFORMANCE AND DURABILITY PRE-LAUNDERED.









REAL GREEN

EN™ ONE ST



MICROFILAMENT STRENGTH

Superior durability. The secret is Standard Textile's patented Centium Core Technology®. Ring-spun cotton surrounds a tough microfilament core, tightly woven with a single-pick process. The result is enduring performance with a pleasing hand. An exclusive multilayer fast selvage secures the sides of Centima's® 70% Cotton/30% Centium Core Technology microfilament polyester weave. Deep corners hold snugly to any contour. Available in bleached or bone.



Standard Textile's OneSTEP™ products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification makes sorting a snap, while balanced hems and center lock labels allow for simplified bed make-up. Plus, your Centima sheeting arrives pre-laundered and ready to use with no up-front processing costs. All these savings lower cost-peruse, making Centima valuable performance sheeting.

For more information about Centima sheeting, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.



Centium Core Technology®

is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



Real Green™ products incorporate innovative processing, production, and performance attributes that move Standard Textile and its customers forward on the path to sustainable solutions.



CENTIUM SATIN™















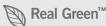
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IMPECCABLE CHOICE IN ENDURING LUXURY.

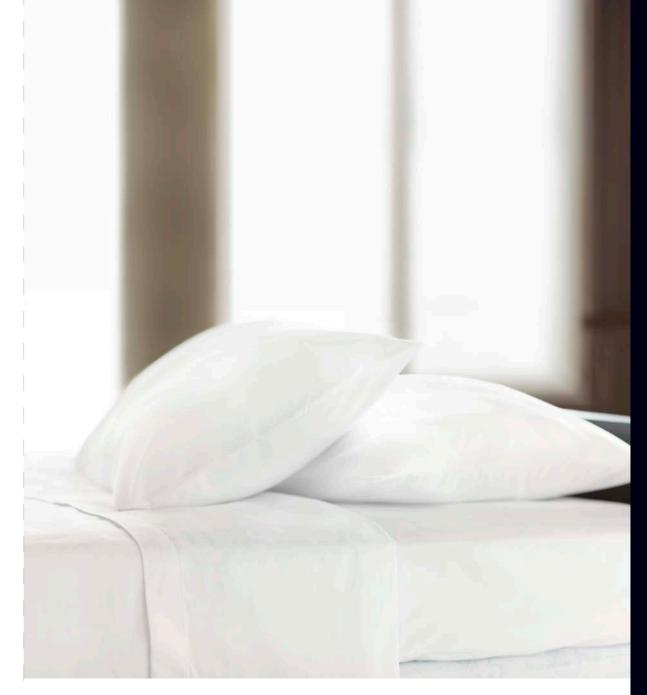
SLEEPING WITH THE STARS

Centium Satin™ sheeting offers the rich hand guests expect. Soft. Smooth. Luxurious. For over seventy years, Standard Textile has served the finest, most exclusive hotels in Europe and the Americas. Guests expect the sheer sensuality of the finest sheets and pillowcases in the wordl. That's why Centium Satin is the impeccable choice.

CORE INNOVATION

Centium Satin™ sheeting is based on an innovation of utter comfort: Centium Core Technology[®]. For Centium Satin, we've woven a wealth of premium, long-staple, ring-spun cotton around an ultra-strong, delicately textured microfilament yarn. Centium Core Technology creates a sensuously soft, ultra smooth feel. And the softness increases the more it's washed: a proprietary microemulsion finish helps Centium Satin products retain an exquisite feel from beginning to end...and that can be quite awhile. Engineered durability is why ultra-premium Centium Satin is among the longest lasting premium sheets.

To learn more about Standard Textile's Centium Satin sheeting, or to contact a dedicated hospitality consultant, please visit standardtextile.com or call 1.800.323.5246.









COMFORTWILL®





standardtextile 🍠











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PERFORMANCE WITH A GENTLE HAND.

SMOOTH DURABILITY

ComforTwill® sheeting offers sturdy Centium Core Technology® and single-pick construction in a 70% Cotton/30% Centium microfilament polyester blend. The difference is in the feel. ComforTwill's extra-smooth premium hand is due to the superior and patented engineering of Standard Textile sheeting. Multilayer fast selvages bind the sides. Deep corners hold snugly to any contour. Choose from solid, subtle stripes or the distinctive visual texture of block-on-block. ComforTwill striped sheeting is available in bleached or bone.

LOW COST-PER-USE

ComforTwill's durable construction stands up to industrial laundering, eliminating the need for frequent replacement. Center-lock labels, balanced hems, and a crease-resistant finish increase housekeeping efficiency. Plus, your ComforTwill sheeting arrives Room Ready For You® laundered with Tide® and ready to use with no up-front processing costs. All these savings lower cost-per-use, making ComforTwill valuable performance sheeting.

For more information about Standard Textile's ComforTwill® sheeting, or to contact a dedicated hospitality consultant, please visit standardtextile.com or call 1.800.323.5246.











INTEGRATED BED SCARF











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is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



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₽ OneSTEP™

OneSTEP™ products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification makes sorting a snap, while balanced hems and center lock labels allow for simplified bed make-up.

A FUSION OF BEAUTY AND PRACTICALITY.

ALL THE BEAUTY IS IN ONE PLACE

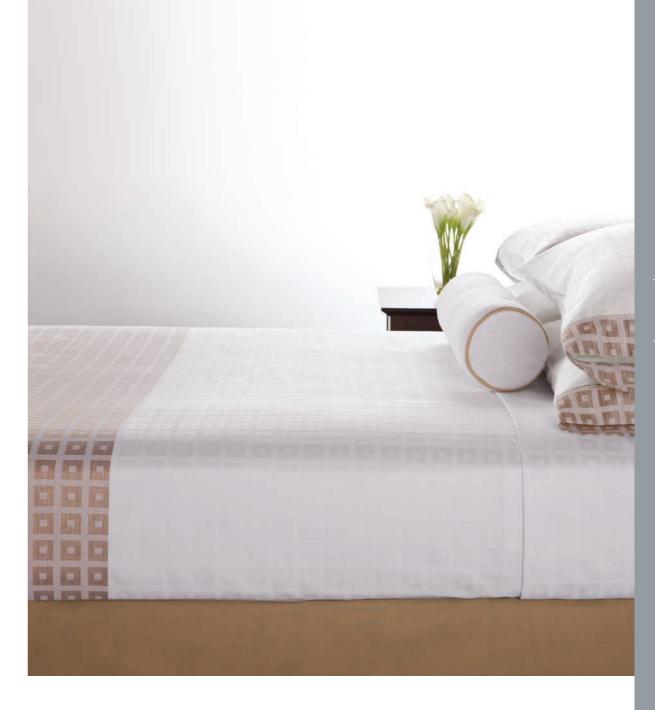
The engineers at Standard Textile have created a beautiful new fashion statement in bedding—scarves integrated and woven into the top covers themselves. These patented top covers are available in either a Block-on-Block or Jacquard Circles design that complement any room color or décor.

THE ALL-IN-ONE SOLUTION

Using multicolor dyed yarns, Standard Textile weaves the scarf seamlessly into the fabric of its ComforTwill® top cover. These unique yarns provide years of service, while the two colorways, Kaleidoscope and Songbird, coordinate with a wide variety of décor.

This all-in-one solution simplifies bed makeup and reduces operating costs—no separate scarf to buy, wash, and replace. Our Block-on-Block design is available with coordinating pillowcases, sold separately.

To learn more about Standard Textile's Top Covers, or to contact a dedicated hospitality consultant, please visit standardtextile.com or call 1.800.323.5246.









Block-on-Block/Kaleidoscope



Circles/Songbird



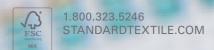
Circles/Kaleidoscope





EZ ID® COLOR CODED SHEETING

EZ ID® is Standard Textile's patented technology that easily identifies sheet sizes by the color of the selvage yarns. We color-code the selvage yarns running down the side of the sheet instead of on the top hem, making the sheeting identifiable without altering the luxurious appearance the designer intended for the bed.















Centium Core Technology®

is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.

Room Ready For You

Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.



OneSTEP[™] products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification makes sorting a snap, while balanced hems and center lock labels allow for simplified bed make-up.

MAXIMIZE SHEETING PERFORMANCE

OneSTEP™ stands for "One Solution To Enhance Productivity" and the products do just that. While each solution offers a unique set of benefits to hoteliers, when combined they offer housekeeping and laundry professionals tools to shorten processing and room make-up time. In one study, housekeepers employing the OneSTEP program saved an average of three minutes in combined laundry processing and housekeeping room make-up time.

ROOM READY FOR YOU® LAUNDERED WITH TIDE®

This proven pre-laundering process protects your sheeting investment and also the environment by using less energy and a pH neutral detergent free of phosphates and harsh alkalis.

BALANCED HEMS

Bi-directional fabrication provides equally defined 2" top and bottom hems to Standard Textile sheeting products. Balanced hems allow the housekeeping professional to place the sheet in the correct position the first time.

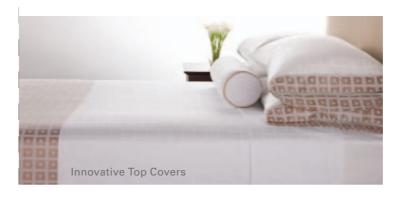
CENTER LOCK LABELS

Standard Textile takes the guesswork out of finding the center of the sheet by centering the product labels in the hem of every sheeting product, saving valuable time.

INNOVATIVE TOP COVERS

Standard Textile invented the heavy weight top cover for today's discriminating hotelier. Provide the look and feel of a duvet cover without the housekeeping aerobics required to actually insert the duvet into the cover. Standard Textile's top covers use Centium Core Technology® fabrics for increased durability and can replace duvet covers to provide a clean, crisp, sturdy top sheet that envelopes your bed blanket.







SINGLE-PICK PERCALE



CLASSIC SHEETING THAT OFFERS TRUE COMFORT.





THE SINGLE-PICK DIFFERENCE

Single-Pick Percale sheeting gives you more than you would expect from traditional sheeting. Standard Textile understands your needs and refuses to compromise on quality. Single Pick Percale sheeting provides the softness and comfort your guests expect. Available in bleached or bone.

THE OneSTEP™ PROGRAM

Standard Textile's exclusive OneSTEP™ program provides housekeepers and laundry professionals with innovative tools that shorten processing and bed make-up times. With this program, your Single-Pick Percale sheets are designed with equally defined two-inch top and bottom hems with product labels centered in the hems for easy bed make-up. Plus, identifying sheet sizes is easy with color-coded EZ ID® selvage yarns discretely woven into the sides of Single-Pick Percale sheets.



OneSTEP™ products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification makes sorting a snap, while balanced hems and center lock labels allow for simplified bed make-up.

For more information about Single-Pick Percale sheeting, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.





TIMELESS ELEGANCE.SUPERB CRAFTSMANSHIP.

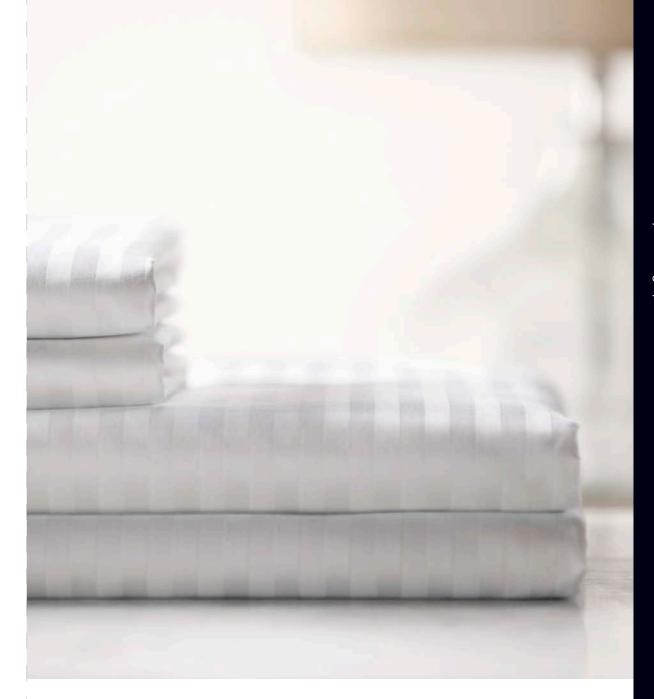
PURE COTTON THE TRADITION CONTINUES

Tradition endures. The classics endure. And a reputation for five-star hospitality endures. For more than seventy years, many of the most distinguished hotels in Europe and the Americas have relied on Standard Textile to design the most luxurious quality all-cotton sheeting to meet—and exceed—their guests' highest expectations.

OVER SEVENTY YEARS OF UNCOMPROMISING QUALITY

Standard Textile's 100% cotton sheeting has a three-hundred thread count weave, with the added smoothness and comfort—and longer term value—that comes from distinctive single-pick construction. The fabric is ultra-premium: 100% combed, long-staple and ring-spun cotton, with a tone-on-tone stripe on sheets whitened to brilliance, for the look and feel of five-star elegance.

To learn more about Standard Textile's T-300 100% Cotton sheeting, or to contact a dedicated hospitality consultant, please visit standardtextile.com or call 1.800.323.5246.







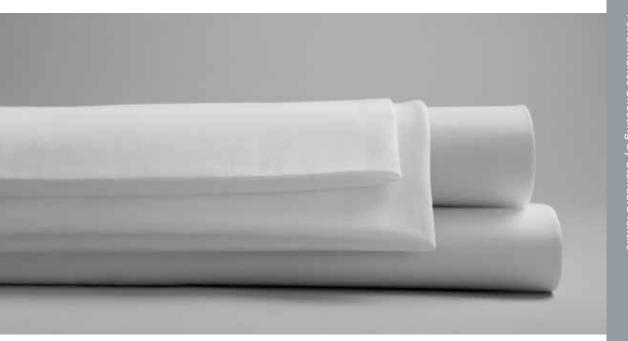
VERSATILITY® FITTED SHEETPerformance Sheeting by Standard Textile

VERSATILITY® FITTED SHEET



PERFORMANCE LIKE NO OTHER.





ENGINEERED FOR LONG LIFE

Standard Textile's new patent-pending Versatility® Contour Sheet combines comfort, durability, and operational advantages in a unique woven fabric that stretches to fit simply and securely on a variety of mattress styles and sizes.

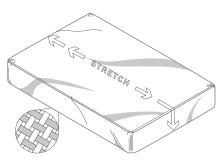
Unlike conventional woven fabrics that require the use of elastic bands or bindings, the inherent stretch-and-recovery characteristics woven into the Versatility fabric allow these revolutionary contour sheets to be fabricated without elastic.

The end result is a genuinely unique sheet that sleeps great, is easily and quickly secured to the mattress, and which will endure more processing cycles than any competitive woven contour sheet.



Centium Core Technology®

is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



NEW STRETCH-AND-RECOVERY WOVEN FABRIC

For more information about Versatility® fitted sheeting, or to speak with a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.





LOFTY PERFORMANCE. HIGHER SAVINGS.







THE LUSH, LOFTY LOOK OF AFFORDABILITY

The centerpiece of any hotel room is the bed. And if the centerpiece of that bed is the soaring cloud of an Elevations[™] comforter, your quests know they've just taken a big step up in performance. And yet, that extravagant loft is the cost-saving secret of the Elevations comforter. Standard Textile engineered this comforter to have more fill on top, where warmth matters most, and less on the sides, reducing un-needed weight.

YOUR GUESTS SEE THE OPULENCE YOU SEE THE SAVINGS

The real beauty of an Elevations comforter is in its performance. Comforters take a beating in the room and in the laundry. But this comforter can take the punishment, with its tough, 100% hypoallergenic blended fabric ticking and soft 100% recycled polyester fill combine with a unique box stitch quilting pattern that resists clumping. Its surprisingly lighter weight and faster drying time significantly lowers your laundry costs, and its sheer durability means a much longer working life. An Elevations comforter looks and feels like the height of comfort, but it actually delivers the height of performance.

For more information about Elevations comforters, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.





EZ ID® is Standard Textile's patented easy size-identification for housekeeping. Color-coded loops on all four corners make the size identifiable without altering the luxurious appearance the designer intended.



Real Green[™] products incorporate innovative processing, production, and performance attributes that move Standard Textile and its customers forward on the path to sustainable solutions.



HERRINGBONE PERFORMANCE BLANKETS



HERRINGBONE
Performance Blankets by Standard Textile

HERRINGBONE

BALANCED PERFORMANCE.



WARMTH WITHOUT WEIGHT

The open-cell weave of traditional thermal blankets allows too much heat to escape, leaving guests cold and requesting additional blankets. The advanced closed-cell structure of our Herringbone Performance Blanket retains more warmth without extra bulk. Guests will experience lightweight, breathable comfort. The attractive herringbone pattern comes in white or bone.

COMFORTABLE YET COST EFFECTIVE

Composed of 50% luxurious cotton and 50% durable polyester, the Herringbone Performance Blanket offers a balanced blend of thermal performance and cost-saving features. Its lightweight fabric dries quickly, reducing laundering costs. The snag-resistance and strength of closed-cell construction along with superior stain-release properties extend service life. The result is lower cost-per-use without compromising thermal comfort.

For more information about Herringbone blankets, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



INNERLOFT®



AFFORDABLE COMFORT.





EZ ID

.



SO WARM. SO TOUGH. SO AFFORDABLE.

With an Innerloft® blanket on the bed, your guests can anticipate a warm, comfortable night ahead. It's a place to toss their luggage. A trampoline for the kids. A cushiony lounge for watching TV. Standard Textile designed the Innerloft blanket to make you comfortable too, with more durability and lower laundering costs. Your guests will see the comfort of the Innerloft blanket on their bed. You'll see the value on your bottom line.

TAKE COMFORT IN LOWER COSTS

Standard Textile's engineers put extra effort into the design of our attractively priced blanket to make it more comfortable for your guests and more affordable for you. Its hypoallergenic blended cotton/ polyester ticking and soft, 100% recycled polyester fill combine comfort with resilience. The seven-inch box quilt design resists clumping while adding visual appeal, and the double needle stitching stands up to frequent laundering.

For more information about Innerloft blankets, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.





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LUXSOFT™







Real Green™

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SUPREME COMFORT. **EXQUISITE CRAFTSMANSHIP.**

THE COMFORTER OF YOUR DREAMS

Is it possible to make a comforter too comfortable? Too soft? Too lush? Too cozy? Standard Textile designed the LuxSoft™ comforter for sleeping late...turning off the alarm clock. The warm feeling of five-star relaxation. LuxSoft is a supreme comforter, an over-sized, over-soft, generously filled comforter, designed for a great night's sleep and a wonderful morning.

A GREAT NIGHT'S SLEEP IS GOOD **FOR BUSINESS**

Everything that makes the LuxSoft comforter such a delight for your guests has an extra benefit for you: lower costs. Its attractive box quilt stitching saves housekeeping the annoyance of shifting fill. The combination of fine-woven blended fabric ticking and high-end corded twill taped bindings actually make LuxSoft more durable, lowering replacement costs. The 100% recycled polyester fill makes this product environmentally friendly. It also dries much faster than other comforters, reducing laundry expenses. EZ ID® color-coded loops on all four corners provide easy sizeidentification for housekeeping. So, while your guests are sleeping, you are saving.

For more information about Standard Textile's LuxSoft comforters, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246

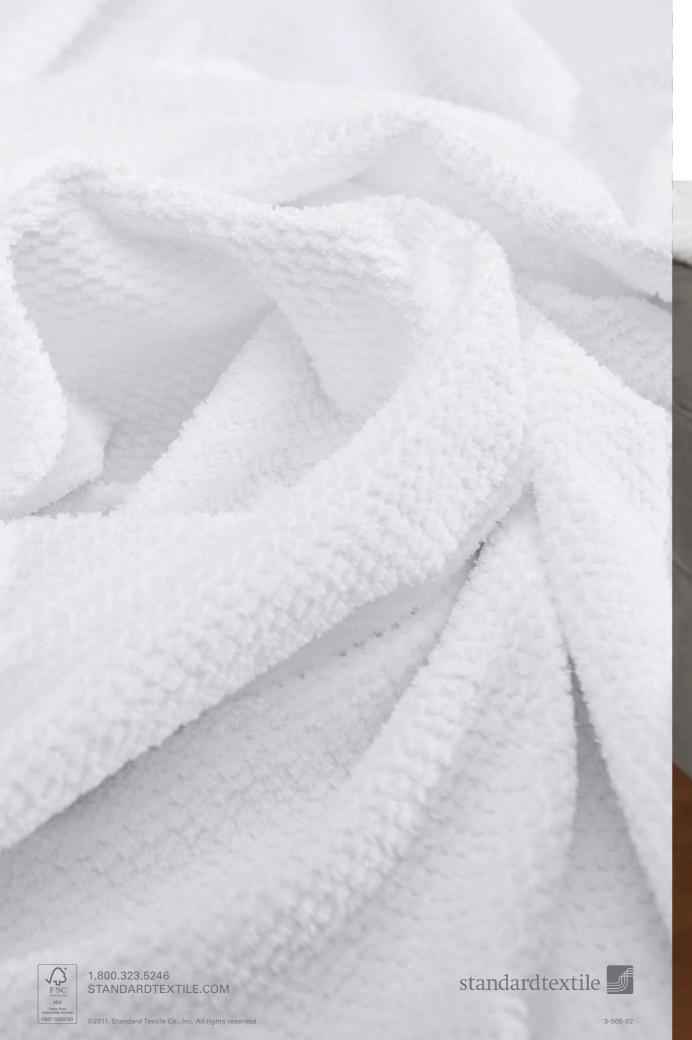
















A UNIQUELY TEXTURED EXPERIENCE.

Room Ready For You

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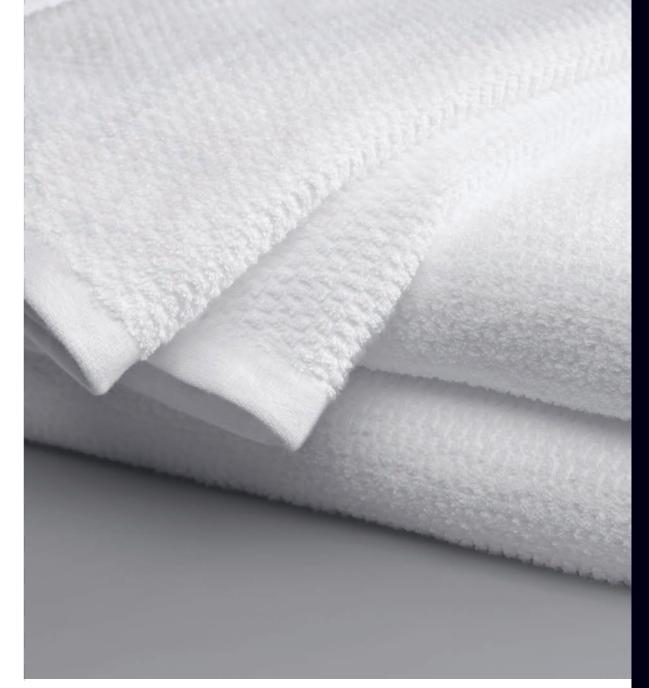
UNMISTAKABLE LUXURY

A look and feel like no other. Lynova's exclusive "air-pillow" design delights the eye and invites the touch. Guests will surrender to the soft, sensuous texture as it lightly brushes the skin. They will drift off to sleep, nestled in the warm, breathable comfort of premium cotton.

UNCOMMON DURABILITY

Warm yet lightweight. Seductive yet sturdy. Lynova's tufted-terry construction weaves 100% long-staple cotton into a fabric of remarkable strength. Lynova holds its sumptuous qualities, wash after wash. Securely hemmed along all edges. Vat-dyed for superior color retention. Choose white or champagne.

To learn more about Standard Textile's Lynova blankets, or to contact a hospitality consultant, visit standardtextile.com or call 1.800.323.5246.







SNOWSTORM® BLANKETS



SNOWSTORM® Performance Blankets by Standard Textile

Performance Blankets I

HARDWORKING, SOFTHEARTED FLEECE.



DESIGNED TO PLEASE

As light as fresh powder. As strong as a winter storm. SnowStorm's® 100% polyester fleece combines cozy, lightweight warmth with unrivalled durability. Few can resist the cushy touch of superbly crafted fleece. Few can come close to the cost-saving performance of SnowStorm.

BUILT TO WORK

Engineered for exceptional tensile strength, thermal efficiency and reliable colorfastness. SnowStorm holds its shape and pill-free hand, wash after wash. Bi-directional, double-needle 1" hems reinforce all edges. The result is long-lasting performance. SnowStorm fleece also dries quickly. Extended service life and faster processing means lower cost-per-use. Class 1 flammability rating. Choose ivory or tan.

For more information about SnowStorm blankets, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



CLASSIC CAM



VALUE ENGINEERING IN A BLENDED TOWEL.









CLASSIC CAM

Traditional design at a great price. The hardworking Classic Cam combines the durability of an 86% cotton/14% polyester core with the softness of 100% ring-spun cotton loops, secured with a fast selvage. Decorative cam borders complete the classic look, and an 86% cotton/14% polyester core provides additional strength.

VALUE ENGINEERED INTO EVERY TOWEL

Standard Textile's entire Classic line uses 100% long-staple ring-spun cotton loops, adding considerable strength over open-end varn construction. Fast selvages secure the fabric, preventing detached hems and fraying. The result is Classic terry that stands up to industrial laundering. Plus, Standard Textile's Classic terry arrives pre-laundered, ready to use right out of the box, eliminating up-front processing costs. Classic terry delivers all of these cost savings at a budget price. That's Value Engineering!



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OneSTEP™ products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.

For more information about Classic Cam terry, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



CLASSIC DOBBY



VALUE ENGINEERING IN AN ALL-COTTON TOWEL.









CLASSIC DOBBY

All-cotton comfort at an affordable price. Our Classic Dobby offers the rich feel and performance of 100% ring-spun cotton, accented with stylish dobby borders.

VALUE ENGINEERED INTO EVERY TOWEL

Standard Textile's entire Classic line uses 100% long-staple ring-spun cotton, adding considerable strength over open-end yarn construction. Fast selvages secure the fabric, preventing detached hems and fraying. The result is Classic terry that stands up to industrial laundering. Plus, Standard Textile's Classic terry arrives pre-laundered, ready to use right out of the box, eliminating up-front processing costs. Classic terry delivers all of these cost savings at a budget price. That's Value Engineering!



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For more information about Classic Dobby terry, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



CLASSIC ROOM READY



VALUE ENGINEERING IN A LARGER STRONGER TOWEL.





ROOM READY FO YOU" LAUNDERE





CLASSIC ROOM READY

A larger version of our Classic Cam—a full 4" larger! The Classic Room Ready towel offers the same rugged construction of 100% ring-spun cotton loops in an 86% cotton/14% polyester blend, secured with a fast selvage and decorated with cam borders.

VALUE ENGINEERED INTO EVERY TOWEL

Standard Textile's entire Classic line uses 100% long-staple ring-spun cotton loops, adding considerable strength over open-end yarn construction. Fast selvages secure the fabric, preventing detached hems and fraying. The result is Classic terry that stands up to industrial laundering. Plus, Standard Textile's Classic terry arrives pre-laundered, ready to use right out of the box, eliminating up-front processing costs. Classic terry delivers all of these cost savings at a budget price. That's Value Engineering!



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$\mathsf{ELEVATIONS}^{\scriptscriptstyle\mathsf{TM}}$

















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Room Ready For You®

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PERFORMANCE WHERE IT MATTERS MOST.

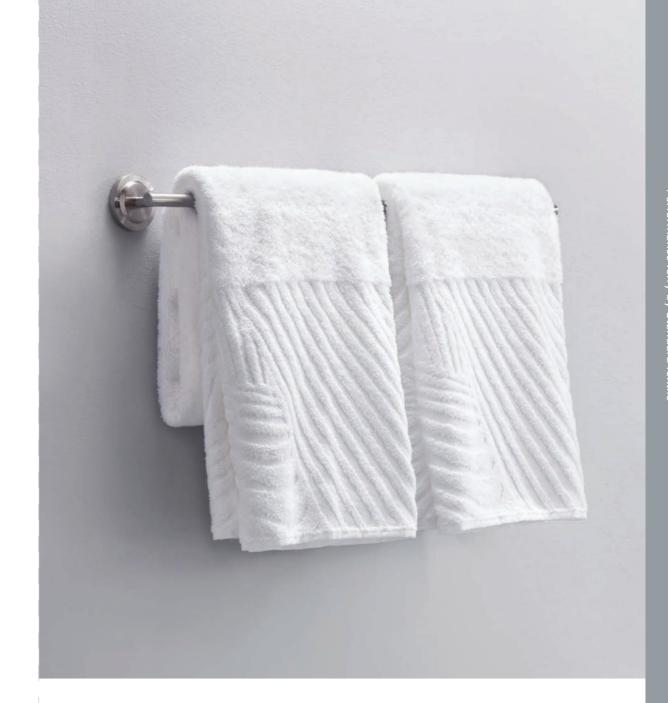
DESIGNED FOR PERFORMANCE

Elevations™ is an innovative concept in performance terry. Targeted weight distribution focuses loft and absorbency in the center of the towel—where performance matters most. Woven Jacquard designs accent each end of the towel to create a nearly indiscernible variance in loft. The result is a towel that offers measurable laundry savings.

ENGINEERED FOR DURABILITY

Elevations towels are woven with 100% ring-spun combed cotton loops for a desirable hand. Proprietary high-density, multilayer selvages ensure a durable construction. Manufactured with Centium Core Technology® means Elevations towels stand up to industrial laundering for a longer service life. And, Elevations towels arrive Room Ready For You® laundered with Tide® and ready to use right out of the box. You save time, labor and the costs of up-front processing.

To learn more about Standard Textile's Elevations terry, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.







EUROCLASSIQUE®















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LEGENDARY BEAUTY IN UNMISTAKABLE LUXURY.

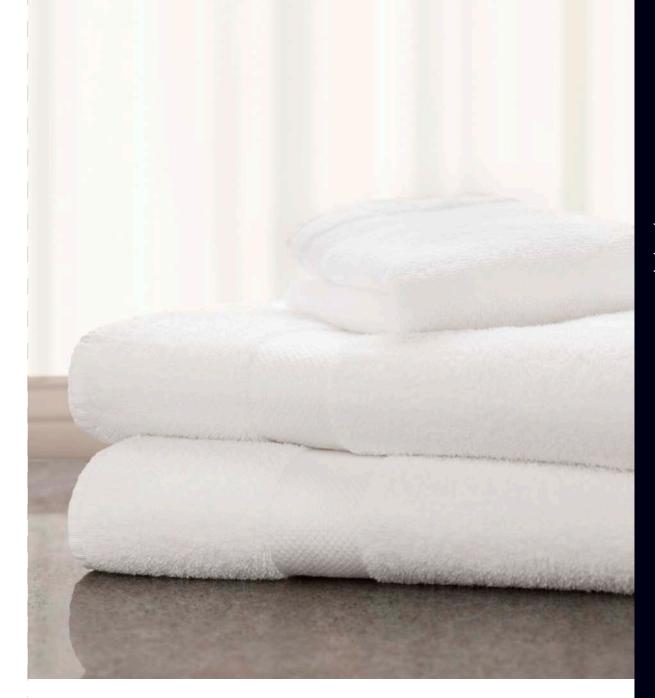
THE ART AND SCIENCE OF PRESTIGE

For many hoteliers, nothing but the prestige of 100% cotton bath sheets and towels will do for their guests. Terry woven from the finest, richest long-staple and ring-spun combed cotton. Others desire a luxurious towel that will also endure continuous washings. Standard Textile's designers and engineers have created EuroClassique®—a towel offering exceptional cotton thickness and depth plus strength and durability.

CREATING BEAUTY. BUILDING COMFORT.

EuroClassique towels feature the comfort and hand of premium 100% cotton loops and a timeless dobby border. Standard Textile's patented Centium Core Technology® surrounds a lightweight yet strong multifilament polyester weft with a mass of pure cotton loops distributed into a loftier pile, creating a more durable towel. Made of 80% ring-spun combed cotton/20% Centium Core Technology microfilament polyester, EuroClassique towels demonstrate a statement of uncompromising quality.

To learn more about Standard Textile's EuroClassique terry, or to contact a dedicated hospitality consultant, please visit standardtextile.com or call 1.800.323.5246.









PERFORMANCE AT A LOWER COST.





ROOM READY FO YOU' LAUNDERE

ONE :



ENGINEERED FOR LONG LIFE

EuroSoft® towels feature long-staple, ring-spun combed cotton loops that surround a durable core of 86% cotton and 14% polyester, secured with a high-density, multilayer fast selvage. The result is exceptional durability with a smooth, absorbent touch. Attractive cam borders complete EuroSoft's quality craftsmanship.

LONG LIFE MEANS LOWER COSTS

EuroSoft towels are engineered for performance and will stand up wash after wash, giving you long-lasting service. A longer service life means lower cost-per-use and lower replacement costs. Plus, your EuroSoft towels arrive Room Ready For You® laundered with Tide® and are clean, fresh, and ready to use right out of the box, saving you the time, labor, and costs of up-front processing.



Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.



OneSTEP™ products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.

For more information about EuroSoft terry, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



EUROTOUCH®



A TOUCH OF ALL-COTTON PERFORMANCE.







PERFORMANCE WITH A TOUCH OF CLASS

EuroTouch® towels feature 100% long-staple, ring-spun combed cotton secured with a high-density, multilayer fast selvage. The result is remarkable durability with all the absorbent comfort of cotton. Finished with an elegantly woven dobby border, EuroTouch presents a touch of class.

PERFORMANCE MEANS SAVINGS

Sturdy EuroTouch terry holds its lush texture, wash after wash, for exceptional performance and long life. A longer service life means lower cost-per-use and lower replacement costs. Plus, your EuroTouch towels arrive Room Ready For You® laundered with Tide® and are clean, fresh, and ready to use right out of the box. You save the time, labor, and costs of up-front processing.



Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

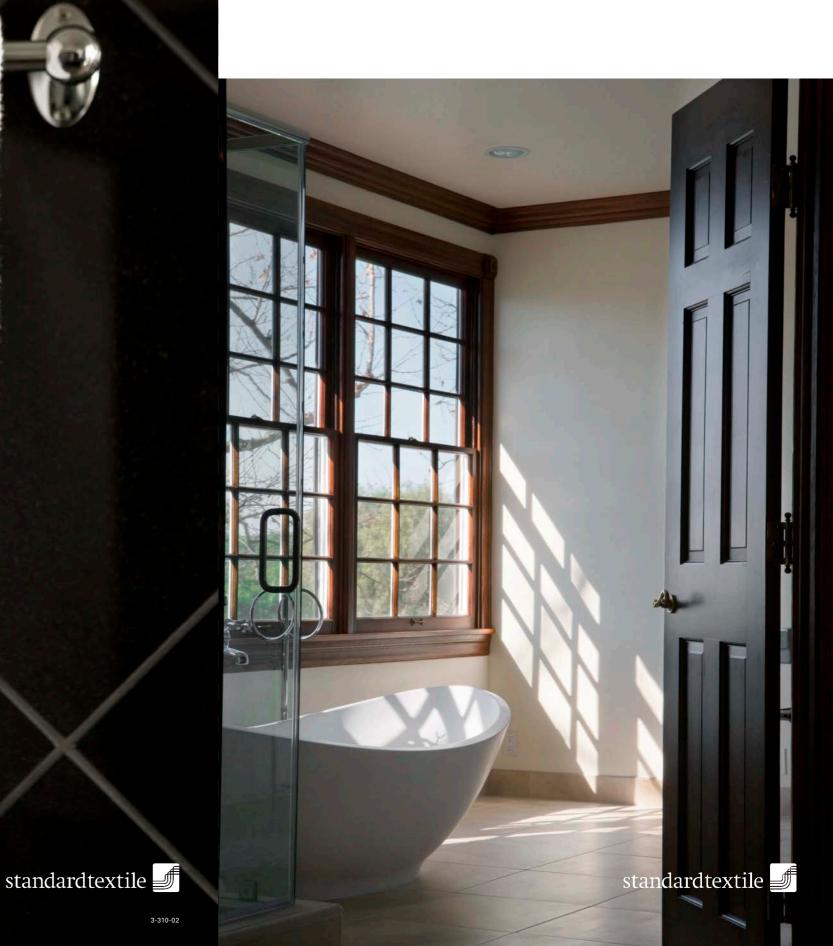


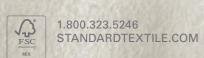
OneSTEP™ products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.

For more information about EuroTouch terry, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



$LYNOVA^{^{TM}}$





LUXURIOUS SOFTNESS

WITH PREMIUM, LOW-TWIST 100% COTTON.

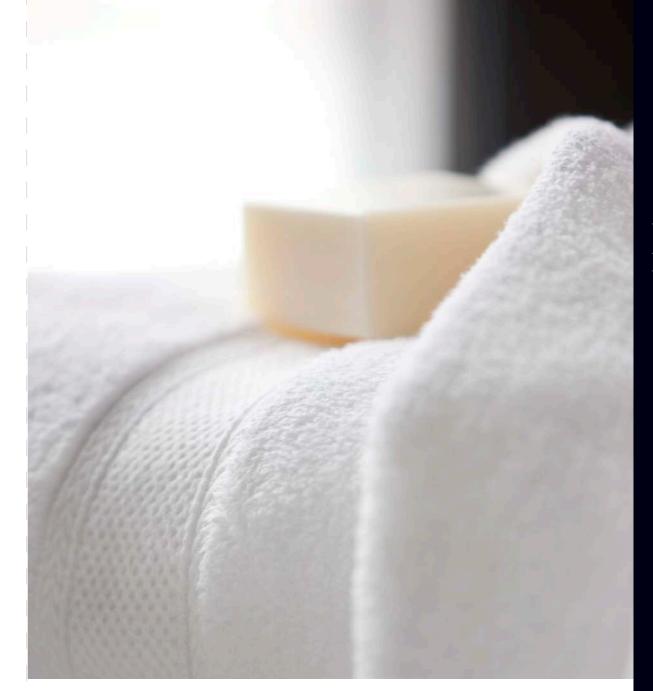
PAMPERING INDULGENCE IN THE PRIVACY OF A GUESTROOM

Luxuriously lofty and ultra-absorbent, guests will feel indulged and pampered with Lynova™ terry. The ethereal feel and silky touch are pure delight. A perfect balance of softness and absorbency for the most pampered guests. It's cascading softness for the body, mind and soul.

LET THE TOWEL DO THE WORK

Standard Textile's private-label Lynova bath sheets and towels afford a wealth of 100% ultra-premium low-twist, soft spun MicroCotton. While high-density fiber loops fluff and expand to provide guests with ultimate softness and absorbency, the engineered open structure allows for a whiter appearance and reduced drying times to eliminate unnecessary laundry expenses.

To learn more about Standard Textile's Lynova terry, or to contact a hospitality consultant, visit standardtextile.com or call 1.800.323.5246.









PIANO KEYtm











Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

CLASSIC DESIGN AND PERFORMANCE.

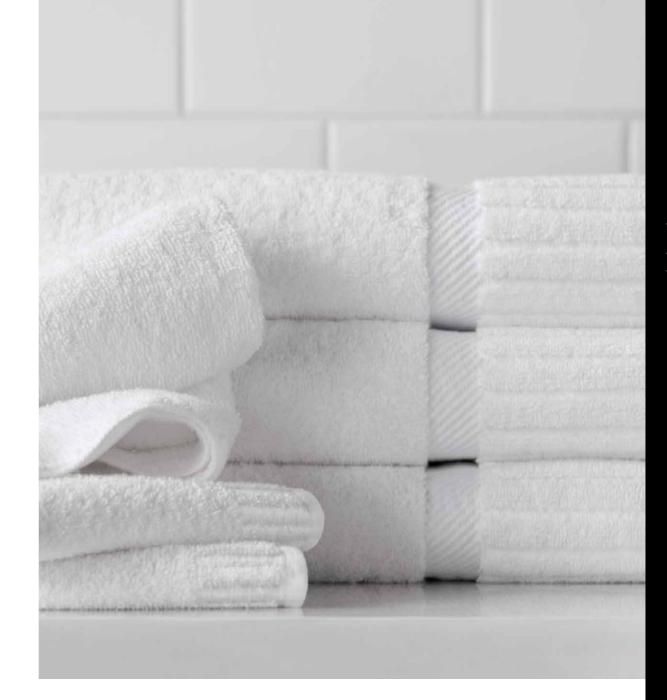
REINVENTING A CLASSIC

Piano Key[™] towels feature 100% ringspun low-twist pick secured with a highdensity, multilayer fast selvage. The result is remarkable durability with all the absorbent comfort of cotton. Finished with a popular linear design, Piano Key terry presents a touch of class.

PERFORMANCE MEANS SAVINGS

Sturdy Piano Key terry holds its lush texture wash after wash for exceptional performance and long life. A longer service life means lower cost-per-use and lower replacement costs. Plus, your Piano Key towels arrive Room Ready For You® laundered with Tide® and are clean, fresh, and ready to use right out of the box. You save the time, labor, and costs of up-front processing.

To learn more about Standard Textile's Piano Key™ terry, or to contact a dedicated hospitality consultant, please visit standardtextile.com or call 1.800.323.5246.









A DISTINGUISHED LOOK IN PERFORMANCE TERRY.









PERFORMANCE WITH PERSONALITY

The Jacquard woven tufted pile design gives a distinct personality to the Pique Weave towel's durable blend of 86% cotton and 14% polyester. Long-staple, ring-spun 100% combed cotton loops surround the durable blended core, secured with a high-density, dual-layer fast selvage. Accented with parallel dobby borders, the Pique Weave is performance terry with flair.

PERFORMANCE MEANS LOWER COSTS

The sturdy Pique Weave holds it sculptured texture, wash after wash, for enduring performance and long life. A longer service life means lower cost-per-use and lower replacement costs. Plus, your Pique Weave towels arrive Room Ready For You® laundered with Tide® and are clean, fresh, and ready to use right out of the box. You save the time, labor, and costs of up-front processing.

Room Ready For You

Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.



OneSTEP™ products provide both the laundry and housekeeping professional with One Solution To Enhance Productivity. EZ ID® size identification, braided selvages, dimensionally stabilized dobby borders, and wash towels that last longer than traditional washcloths.

For more information about Pique Weave terry, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



POOL & SPA TERRY

SLEEP.

SPA.

STYLE. SEDUCTION.

Colorfill Seaside Stripe

1.800.323.5246 STANDARDTEXTILE.COM

standardtextile

Colorfill Blue Wave Elevations™ Creamsicle





Room Ready For You laundered with Ide

Room Ready For You® laundered with Tide® products are delivered clean, fresh, and ready to use right out of the box, bypassing the time, labor, and costs of up-front processing.

ENHANCING THE GUEST EXPERIENCE WHILE REDUCING OPERATIONAL COSTS.

INDULGE YOUR GUESTS WITH EXCEPTIONAL POOL TOWELS.

A wide variety of durable pool towels and lounge chair covers are engineered for performance. Each is made with quality and image in mind.

Using chlorine interaction stability, each towel is made to last, and woven to withstand numerous launderings. With several options to choose from, there is a pool towel to suit every need.

Standard Textile's pool towels benefit from our extensive research and development expertise.

To learn more about Standard Textile's pool towels, or to contact a dedicated hospitality consultant, please visit standardtextile.com or call 1.800.323.5246.

LUXURY POOL AND SPA TOWELS.

EUROSPA®

EuroSpa® pool towels are made with 100% cotton for exceptional softness and strength. They arrive Room Ready For You® laundered with Tide®, which offers unsurpassed convenience and savings. EuroSpa pool and spa towels contribute to a seamless experience of luxury and elegance.

EuroSpa pool towels are woven with a unique sculpted wave design and yarndyed colorfast stripes. Traditional pool towels fade and wear quickly; EuroSpa pool towels are made with the highest quality yarn so they maintain their color and appearance over time.



EuroSpa® Chaise Lounge Cover

DESIGNED TO WITHSTAND

A HARSH CHEMICAL ENVIRONMENT.

COLORFILL

Colorfill pool towels are made for performance. They are engineered to maintain softness wash after wash and made with yarn-dyed stripes to withstand harsh pool chemicals.

The result is enduring softness and exceptional colorfastness. Colorfill pool towels feature patterned designs and are available in blue or yellow.







EXCEPTIONAL POOL TOWELS FOR EVERY BUDGET.

ELEVATIONS™

Elevations pool towels are optimized for maximum performance. An innovative design focuses weight near the center of the towel, where absorbency and loft are most desired. The patterned end panels add an aesthetic point of interest, while disguising the pile height transition, creating processing cost savings.

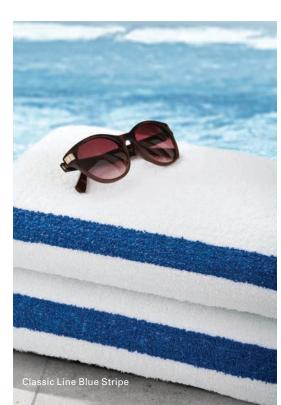
High quality and durability are guaranteed because the towels are made with 100% ring spun cotton.

Comfortable and cost effective, what's not to love about Elevations pool towels.



CLASSIC LINE

Classic Line pool towels feature 100% ring-spun combed cotton loops with a yarn-dyed blue stripe woven in the center. Classic Line pool towels are fade resistant.



REMARKABLE® RUG



REMARKABLE® RUG Performance Rug by StandardTextile

PERFORMANCE MADE TO LAST.



WHERE COMFORT MEETS PERFORMANCE

You'll take great comfort in the Remarkable® Rug, engineered and offered exclusively by Standard Textile.

Ultra-durable triple-twisted, tufted pile yarns are designed specifically to withstand the rigors of industrial launderings.

The proprietary polymer coated backing provides superior slip resistance and truly exceptional durability, and permanently solves the issues of peeling and delamination associated with conventional latex-backed bath rugs.

For more information about the Remarkable® Rug, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



COTTON TERRY



Classic Robes by Standard Textile

A SPECIAL TOUCH OF CLASS.



TREAT YOUR GUESTS

When you pamper your guests with the softness of 100% ring-spun cotton robes, they will never forget their relaxing stay.

COMFORT YOU CAN AFFORD

Our lowest-price robe offers high quality, comfort, and significant savings. Fluffy, medium-weight, 100% ring-spun cotton terry feels great, dries quickly, and saves money in processing costs.

For more information about Cotton Terry robes, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.





LASTING PERFORMANCE AND SOFTNESS.





A BEAUTIFUL FASHION STATEMENT

The Cumulus™ robe incorporates wash-activated patterning woven with patented Centium Core Technology®. A blend of polyester and cotton assures lasting performance and softness.

MAXIMUM PERFORMANCE AND PROCESSING BENEFITS

Centium Core Technology® dramatically extends the robe's service life and enhances performance. A reduced overall product weight means decreased drying time and significant processing cost savings.



Centium Core Technology®

is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.

For more information about Cumulus robes, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



EUROSPA®







ABSORBENT PLEASURE.

Modern wave design with shawl collar and deep front pockets. 100% ring-spun combed cotton comfort.



GEOMETRIC DUAL TONE standardtextile standardtextile 1.800.323.5246 STANDARDTEXTILE.COM

A PATTERN OF AFFORDABILITY.

INCREDIBLY SOFT

Incredibly soft and lofty, the robe's signature look and feel is thanks to warp-knit, 100% polyester high-pile fabric. Stylish touches such as a shawl collar and deep front pockets.

MAKES AN IMPRESSION

Warp-knit, 100% polyester high-pile fabric holds onto its loft longer, sheds stains, and stays soft through constant laundering. The geometric design makes an impression on your guests, and the savings make an impression on your budget.

To learn more about Standard Textile's Geometric Dual Tone robes, or to contact a dedicated hospitality consultant, please visit standardtextile.com or call 1.800.323.5246.



HEIDI WEISEL FOR STANDARD TEXTILE

ROBE COLLECTION

sketches



Billy

Modern slim-fit robe with hood in double faced cotton terry jacquard fabric. All-over piping with shirttail hem and stitched down belt. Fabricated from unique dual-layer textured terry.



Nikki

Short length robe featuring a fitted silhouette and rolled shawl-collar. This robe incorporates ready-to-wear details: channel stitched cuffs, shirttail hem, and oversized pockets. Crafted from luxe velvet terry.



Bailey

Inspired by classic
Hollywood style, this
robe has a comfortable
fit, generous funnel collar,
oversized cargo pockets,
and invisible button
closure. Crafted from
luxe velvet terry.



Dachel

Short length robe featuring a fitted silhouette and self-lined hood. This robe incorporates ready-to-wear details: channel stitched cuffs, shirttail hem, and oversized pockets. Crafted from luxe velvet terry.



Style, function, and craftsmanship characterize the Heidi Weisel Robe Collection. Develop a new perspective on how a guest robe should look, fit, and feel.

HONEYCOMB



Performance Robes by

STYLE AND COMFORT THAT LASTS.



EFFORTLESS RELAXATION

A 100% cotton knit outer shell and a deliciously soft 100% terry inner liner is enhanced by a shawl collar and deep pockets. Designed for relaxation, the Honeycomb robe will envelop your guests in softness.

ENGINEERED TO LAST

Standard Textile Honeycomb robes are engineered to last. The dual 100% cotton knit shell and cotton terry liner are sewn together, eliminating the fabric bunching that can spoil a good-as-new look.

For more information about Honeycomb robes, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



LUXURY STRIPE®

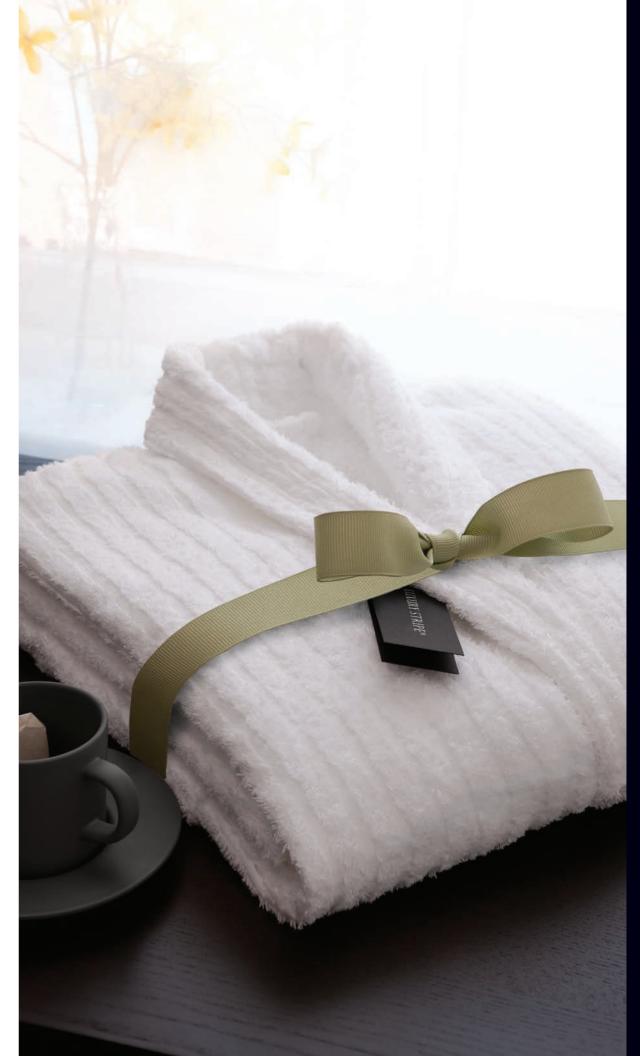


Centium Core Technology® is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.



WRAPPED IN LUXURY.

Stylish stripe design with high shawl collar and deep front pockets. Woven from premium ring-spun combed cotton. Engineered with exclusive Centium Core Technology®.



CHAMBERFIRM™





Performance Pillows by Standard Textile

ENHANCED SUPPORT AND PERFORMANCE.



THE FEEL OF PREMIUM COMFORT

For those who want long-lasting firmness, Standard Textile has created the ChamberFirm™ pillow. The uniquely designed pillow is engineered with two distinct polyester chambers. The garneted polyester fill of the inner chamber provides effective and long-lasting support throughout the core. Dual outer chambers surround the inner core with soft and smooth gel fiber for enhanced relaxation. The result is a comfortable night's sleep with the support you need and the comfort you expect.

ENGINEERED TO PERFORM.

The washable ChamberFirm pillow provides long-lasting comfort at a cost-effective price. High-quality fiber filling, encased in 100% cotton T230 ticking fabric and double-needle stitching all around keeps the pillow performing wash after wash.

For more information about ChamberFirm™ pillows, or to contact a dedicated hospitality consultant, visit standardtextile. com or call 1.800.323.5246.



CHAMBERLOFT®



HYPOALLERGENIC PERFORMANCE IN A DOWN PILLOW.



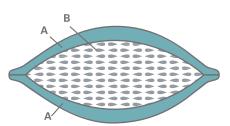
OPTIMAL PERFORMANCE

Chamberloft® pillows are designed for performance. Two outer chambers of hypoallergenic slick polyester surround an inner chamber of sterilized natural feathers, providing support and a down-like feel.

ENGINEERED FOR DURABILITY

The washable Chamberloft pillow provides long-lasting comfort at a cost-effective price. High-quality fiber filling keeps pillows fluffy wash after wash. 100% cotton ticking fabric and double-needle stitching helps pillows retain their shape.

THREE CHAMBER DESIGN



Pillow Cross Section

A - Two Outer Pillow Chambers filled with hypoallergenic slick polyester.

B - Inner Pillow Chamber filled with sterilized natural feathers.

For more information about Chamberloft pillows, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



CHAMBERSOFT®

CHAMBERSOFT®
Performance Pillows by Standard Textile



HYPOALLERGENIC PERFORMANCE IN A DOWN-ALTERNATIVE PILLOW.



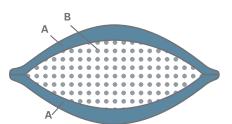
LONG-LASTING SUPPORT

Chambersoft® pillows are uniquely designed to provide long-lasting support and down-like comfort. The three-chamber design consists of a high-resiliency inner core of garnetted polyester fill. Dual outer chambers surround the inner core with a gel fiber surface for enhanced sleep comfort.

ENGINEERED TO PERFORM

The washable Chambersoft pillow provides long-lasting comfort at a cost-effective price. High-quality fiber filling keeps pillows performing wash after wash. 100% cotton ticking fabric and double-needle stitching helps pillows retain their shape.

THREE CHAMBER DESIGN



Pillow Cross Section

A - Two Outer Pillow Chambers filled with soft gel fiber fill.

B - Inner Pillow Chamber filled with high-resiliency garnetted polyester.

For more information about Chambersoft pillows, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



Crafted for comfort and performance.





PROTECTIVE PERFORMANCE.





PRESERVING YOUR MATTRESS INVESTMENT

The EuroTech Mattress Pad is constructed with a quiet, lightweight barrier that securely protects the mattress from liquid penetration. The unique construction consists of a brushed polyester face fabric, quilted for strength, and a fill of both rayon and polyester—a combination you will not find anywhere else. The result is a more absorbent, more comfortable mattress pad.

SMOOTH AND SNUG FIT

Patented Centium Core Versatility retention caps at the head and foot keep the EuroTech Mattress Pad securely in place. Woven with inherent stretch and recovery technology, the fabric stretches to fit snugly and securely. The EuroTech Mattress Pad is also engineered for enduring use. Its Centium Core Technology® engineering dramatically enhances product strength and durability, significantly reducing cost-per-use versus traditional mattress pads.



Centium Core Technology®

is a patented weaving technology that dramatically improves product tensile strength, extends service life, and enhances performance.

For more information about EuroTech mattress pads, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.





AN IDEAL COMPLEMENT

Standard Textile offers an extensive line of shower curtains for all manner of hospitality environments. Fabric, vinyl, and sustainable options accommodate individual aesthetic preferences and performance requirements.

Available in a variety of white tones and an array of design-inspired colors, from a classic bright optic white that makes a small room look larger, to a variety of on-trend hues that make any room look fresh and current.

Our shower curtains are an ideal complement to the bedding, upholstery, and window treatments that comprise the rest of our hospitality decorative products collection. The collection provides visual synergy as well as the convenience of working with a single source for multiple decorative needs.

HOOKLESS

The new hospitality industry standard, Hookless® Shower Curtains deliver time-saving convenience along with durable beauty.

Built-in rings allow installation and removal in less than 45 seconds. The rings are available in chrome, matching colors, or even a concealed option.

The ultrasonic hem allows water to flow freely from the bottom of the curtain, reducing moisture build-up that can give rise to mold and mildew.

An optional translucent window allows light into the shower while affording the occupant a view of the room.

BUTTONHOLE

Shower curtains are also available with reinforced, sewn buttonholes to accommodate curtain rings. This style provides an uninterrupted visual expanse, accentuating the color and pattern of the curtain.

GROMMET

You also have the option of specifying any of our shower curtain solutions with rust-proof metal grommets that minimize curtain wear and tear.

A SHOWER OF OPTIONS



Boxed Waffle/White Grommet



Milennium/Dune Button Hole



Litchfield/Beige Hookless Plastic



Mini Waffle/White Hookless with Ring Concealing Header Sheer Window It's A Snap!™ Replacement Liner

SLEEP. STYLE. SEDUCTION. SPA.

Cover Image:
Dobby Stripe/White
Sheer Window
Hookless Chrome



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SATIN BAND



FINE DINING WITHOUT THE EXPENSE.



THE PERFECT SETTING FOR ANY DINING EXPERIENCE

Satin Band napery combines classic styling with convenience and easy-care characteristics that fit into any budget. Available in seven popular colorfast shades with matched topstitching—Satin Band is an excellent value for virtually any décor.

TRADITIONAL LOOK WITH IMMEDIATE SAVINGS

The touches that add sophistication to Satin Band napery also add durability and cost savings. Its lightweight 55% cotton / 45% intimate blend damask resists stains and remains bright and soft through endless laundering. Lock-stitch hems reduce fraying, extending the working life of your linens—and saving you money at every meal.

For more information about Satin Band napery, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.



LYNOVA®





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standardtextile

3-603-02

LUXURIOUS SOFTNESS SURROUNDED BY 100% COTTON.

TIMELESS SOPHISTICATION

Fine dining is perfectly complemented by the luxurious hand and timeless sophistication of Lynova® 100% cotton napery. Woven with the finest quality ring-spun combed cotton yarns, Lynova is available in a distinctive Piqué pattern or in a classic Satin Band design.

QUALITY WORKMANSHIP

Careful attention to detail and unsurpassed workmanship is evident in Lynova napery. Lock-stitch hems prevent fraying while mercerized cotton fiber provides an attractive luster, soft hand, and consistent color, making Lynova the premier choice in fine table linen.

To learn more about Standard Textile's Lynova® napery, or to contact a hospitality consultant, visit standardtextile.com or call 1.800.323.5246.













Performance Tak

SUPERIOR SENSIBILITY AND A TOUCH OF CLASS.



STERLING PERFORMANCE

A flawless fusion of high-tech engineering and high-style sensibility, Avila® napery provides an extraordinary combination of practical advantages—softness and absorbency, superior stain release, colorfastness, and durability.

ENGINEERED ELEGANCE ENGINEERED PERFORMANCE

Avila napery is equally impressive in the laundry, offering superior stain release, colorfastness, and durability, keeping Avila performing consistently and cost-effectively, wash after wash. 100% polyester spun filament resists stains like no other fabric, and it offers the softness and absorbency of premium cotton with less weight. All Avila hems are lock-stitched, so that a single broken stitch does not start a chain reaction. Avila round tablecloths are merrowed to prevent fraying.

For more information about Avila napery, or to contact a dedicated hospitality consultant, visit standardtextile.com or call 1.800.323.5246.

